

## ADOPTED 2005 BUDGET

DEPT: MILWAUKEE PUBLIC MUSEUM

UNIT NO. 9700

FUND: General - 0001

### OPERATING AUTHORITY & PURPOSE

Pursuant to Wisconsin Statute 59.56(2), Milwaukee County may acquire, own, operate and maintain a public museum in the County and appropriate money for such purposes. As a museum of human and natural history, it provides a dynamic and stimulating environment for learning. The Museum

interprets the world's cultural and natural heritage through collections, research, education and exhibits. It holds its collections as a public trust and is dedicated to their preservation for the enrichment of present and future generations.

BUDGET SUMMARY			
	2003 <u>Actual</u>	2004 <u>Budget</u>	2005 <u>Budget</u>
Property Tax Levy Contribution to Milwaukee Public Museum	\$ 4,085,000	\$ 3,880,750	\$ 3,380,750

### MISSION

The Milwaukee Public Museum is an educational and research institution which focuses on the natural sciences, anthropology and history.

The Museum uniquely and directly addresses the themes of biological and cultural diversity and their relationships, so important to our society and the world today.

The Museum preserves and cares for its collections in the public trust. Through its research and collections, the Museum seeks knowledge and understanding of global change and diversity from geological, biological, cultural and historical perspectives. Through its renowned exhibits, its programs and its publications, the Museum interprets these themes to diverse audiences.

The Museum's mission is best accomplished through the coordinated use of its public exhibits, research capabilities, collections and educational programs.

### OPERATING HISTORY

Milwaukee County acquired the Milwaukee Public Museum (MPM) from the City of Milwaukee in 1976. During its more than 100 years as a public institution, the Museum has grown to be one of the leading natural history museums in the nation, providing a valuable educational opportunity to visitors.

Based on the recommendations of a Blue Ribbon Task Force created in 1990 to study alternative

funding of the Museum, County Board Resolution (File No. 91-775), adopted November 12, 1991, created a not-for-profit Museum Corporation with a Board of Directors providing management of the facility, effective March 31, 1992. A fixed base level funding amount of \$4.3 million was established for the Museum during the initial five-year period of the Agreement.

The Lease and Management Agreement was re-negotiated in 1997 to continue the County's annual \$4.3 million payment to the Milwaukee Public Museum for five years, unless the County or MPM request that base support levels be modified after March 31, 1999.

As a result of the re-negotiation, the Museum Endowment Funds were transferred to the MPM in August of 1997.

In 1999, the County extended the current term of the MPM Lease Agreement for an additional 33 months, through December 31, 2004 (File No. 99-28(a)(a)), to facilitate the Museum Corporation's ability to sell long-term revenue bonds and to facilitate a capital campaign to raise charitable donations in support of the Museum Corporation's Butterfly Garden capital improvement project.

For 2005, \$3,380,750 is budgeted to support the MPM.

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### CAPITAL BUDGET HISTORY

In 1994, Milwaukee County issued \$8.9 million in bonds for the addition of a large screen theater (IMAX) to the Museum Complex. In 1996, MPM and Discovery World Museum jointly opened the theater and shared operating expenses and revenues. In 1999, the County and MPM refunded the remaining outstanding debt for the IMAX Theater of approximately \$8.0 million. In March of 2000, Milwaukee County, acting as a conduit for MPM, issued \$4.2 million in revenue bonds for MPM to fund the Pulicher Butterfly Wing and purchase Discovery World's interest in, and assume full operation of, the IMAX Theater. The purchase was completed in April 2000.

### BUDGET HIGHLIGHTS

- Milwaukee County's contribution to the MPM is reduced \$500,000, from \$3,880,750 to \$3,380,750. Milwaukee County will be working with the Milwaukee Public Museum to develop a long-term Lease and Management Agreement to rework the contract that will expire December 2004. The agreement will be brought forward to the County Board for approval.
- The Department of Administrative Services-Fiscal Affairs (DAS) will evaluate professional service contracts (e.g. janitorial services, printing, etc.) and facilitate collaboration between the MPM and other county supported entities to negotiate shared contracts. DAS - Fiscal Affairs will require the agency to monitor and report any savings. Anticipated savings will be realized in the future budgets.